



THE PATTERN CHECK

Is This One Decline, or a Warning Sign?

A Free Fillable Workbook from EJAH Business Consulting & Co

UNSEALED INTELLIGENCE™ — Funding Clearance, Every Month, No Guesswork.

Introduction

Not every decline means the same thing. One fixable mistake and a real, undiagnosed pattern can look identical from the inside - a string of quiet, unexplained no's - but they call for completely different responses.

This workbook gives you an honest, self-scored read on which one you're actually looking at. Log your last several declines, work through the pattern check, and you'll land on a clear next step - not a guess.

This is the same judgment call behind everything EJAH does professionally, turned into something you can run yourself, in about ten minutes, for free.

How to Use This

1. Log your last 3-5 declines on the next page - real ones, even the vague form-letter kind.
2. Work through the pattern indicators on the page after that.
3. Read your result. It'll point you toward what actually helps next - not a sales pitch, an honest read.

Worksheet: Log Your Recent Declines

List your last 3-5 declines, even ones that felt routine or generic. Be honest about whether a real reason was given - most aren't.

Funder Name	Reason Given?	Category	Notes

Category options: *Timing, Eligibility, Theme/Fit, Ask Type, Relationship-based, or Unknown.*

The Pattern Check

Look back across what you just logged. Check every box below that's honestly true.

Two or more declines had no stated reason at all.

Two or more declines share similar language (timing, budget cycle, "not accepting requests," etc.).

The same category keeps showing up across multiple declines.

You've been declined by funders that looked like strong fits on paper.

You can't confidently explain why more than one of these declines happened.

Your Result

0-1 checked: These look like isolated, fixable issues, not a pattern. Better-matched prospects going forward is what actually helps - that's exactly what Funder Clearance is built for.

2 or more checked: This isn't noise anymore, it's a pattern nobody's caught yet. That's exactly what Decline Defense exists to catch, permanently, before it costs you more than it already has.

Ready to Talk?

Start your Client Readiness Assessment at unsealedintelligence.com - a short, honest look at your organization before any payment is ever requested. Or email ejah@unsealedintelligence.com with questions.